

Sleepless San Diego grows in support

The new location at Liberty Station, combined with approximately 30% more San Diegans in attendance, produced a new level of excitement and energy for the San Diego Rescue Mission's fifth annual Sleepless San Diego.

New components like the Homeless Fact Scavenger Hunt, videos highlighting the current plight of homeless children and teens, the skateboard demo area, and the

best entertainment line-up ever aimed at the youth demographic resulted in more young people and families coming out to the event.

The entertainment helped to bring them there, however throughout the day they also were equipping themselves to understand homelessness better and learning ways to be involved year round to do something about it.

"Ours is a message of hope," said the San Diego Rescue Mission president, Herb Johnson. "As Sleepless campaigns expand across America, we pray that our voices will continue to join together to help bring powerful awareness of and solutions to the plight of homelessness."

The financial success of this year's Sleepless event, held Sept. 24-25, was especially encouraging and only possible through caring sponsors and community support. More than \$30,000 was raised to restore hope and healing to the 330-plus homeless men, women, and children at San Diego Rescue Mission. Also encouraging was a 20% increase in corporate sponsorship dollars.

Founded in 1955, San Diego Rescue Mission is a faith-based organization that offers a safe haven, as well as restorative care and rehabilitation services to the homeless, addicted, abused, and poor in our community. The mission offers a wide range of onsite programs and services through its Nueva Vida Haven Emergency Shelter, Partners for Hunger Relief, Men's Center, Women and Children's Center, Transitional Housing, Recuperative Care Center, and Outpatient Clinic.

For information, visit San Diego Rescue Mission at www.sdrescue.org.

**SATURDAY,
NOVEMBER 12
8 AM - 3 PM**

Homeless Awareness Month!

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Facebook Group: His Children SD